



# 2016 Miles for Migraine Sponsor Benefits



| Exclusive Presenting<br>\$25,000 | Platinum<br>\$15,000 | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 | Community<br>\$1,000 | Vendor Marketing<br>\$500 |
|----------------------------------|----------------------|------------------|-------------------|-------------------|----------------------|---------------------------|
|----------------------------------|----------------------|------------------|-------------------|-------------------|----------------------|---------------------------|

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|---|---|---|--|---|---|---|--|
| <b>"Presenting" Sponsor</b>   |   |   |  |   |   |   |  |
| <b>Company Logo &amp; Link on Race Page on Miles for Migraine Website</b> |   |   |  |   |   |   |  |
| <b>Company Logo on all Race Promotional Material</b>                      |   |   |  |   |   |   |  |
| <b>Promotion on Back of Race Shirt</b>                                    | (Logo on 1/2)   | (Logo on Shirt)   | (Logo on Shirt)  | (Logo on Shirt)   |   |   |  |
| <b>Social Media Promotion</b>   |   |   |  |   |   |   |  |
| <b>Race Entries</b>   | <b>25 Free</b>  | <b>15 Free</b>  | <b>10 Free</b>   | <b>5 Free</b>   | <b>2 Free</b>   |   |  |
| <b>Booth at Race</b>  | All races (Includes table, 2 chairs and tablecloth if needed)               | One regional race (Includes table, 2 chairs and tablecloth if needed)       | One regional race (Includes table, 2 chairs and tablecloth if needed)      | One regional race (Includes table, 2 chairs and tablecloth if needed) | One regional race (Includes table, 2 chairs and tablecloth if needed) | One regional race (Includes table, 2 chairs and tablecloth if needed) | One regional race (\$250 fee for table, 2 chairs and tablecloth) |
| <b>Race Bags</b>  | Opportunity to provide company logo on race bags                            |   |  |   |   |   |  |
| <b>Promotional Items</b>  | 3 Promo items in race bags / hand out products & coupons and send virtually | 2 Promo items in race bags / hand out products & coupons and send virtually | 1 Promo item in race bags / hand out products & coupons and send virtually | May hand out products & coupons and send virtually                    | May hand out products & coupons and send virtually                    | May hand out products & coupons or send virtually                     | May hand out products & coupons or send virtually                |
| <b>Press Release</b>  |   |   |  |   |   |   |  |