



Dear _____

I would like to invite you to sponsor the Philadelphia Miles for Migraine on October 8, 2016. Miles for Migraine is a two-mile walk or 5k/10k fun run that increases awareness about migraine and other headache disorders and raises funds for headache disorder research.

Migraine is frequently misunderstood to be “just a headache.” In fact, migraine is a neurological disease that can be debilitating. More Americans suffer from migraine than from asthma and diabetes combined, yet migraine research is severely underfunded. Miles for Migraine began in 2008 to address the stigma of migraine and the research funding shortfall. It attracts serious runners and weekend racers, those suffering from migraine and friends and family who want to show their support.

Our sponsorships range from \$500—\$15,000, so whether you are able to give a little or a lot, you can be a part of this important cause. As a sponsor, you will receive a booth at the event; the opportunity to distribute promotional items; and recognition of your organization on our website, on social media and on-site. Please see the attached sheet for a full list of sponsorship benefits.

I hope you will help us make this year’s Miles for Migraine the best event we’ve ever had. Please contact me at 215-880-1150 or shirley@milesformigraine.org for more information.

Sincerely,

Shirley Kessel
President
Miles for Migraine

Miles for Migraine | PO Box 20237 Oakland, CA 94620
Twitter: @miles4migraine | **Facebook:** Facebook.com/milesformigraine
volunteer@milesformigraine.org
Tax ID 01-0910791